United States Department of Agriculture

National Institute of Food and Agriculture

FAMILY & CONSUMER SCIENCES

Family & Consumer Economics

USDA NIFA

NATIONAL INSTITUTE OF FOOD AND AGRICULTURE

INVESTING IN SCIENCE | SECURING OUR FUTURE | WWW.NIFA.USDA.GOV

United States Department of Agriculture

National Institute of Food and Agriculture

Family & Consumer Economics

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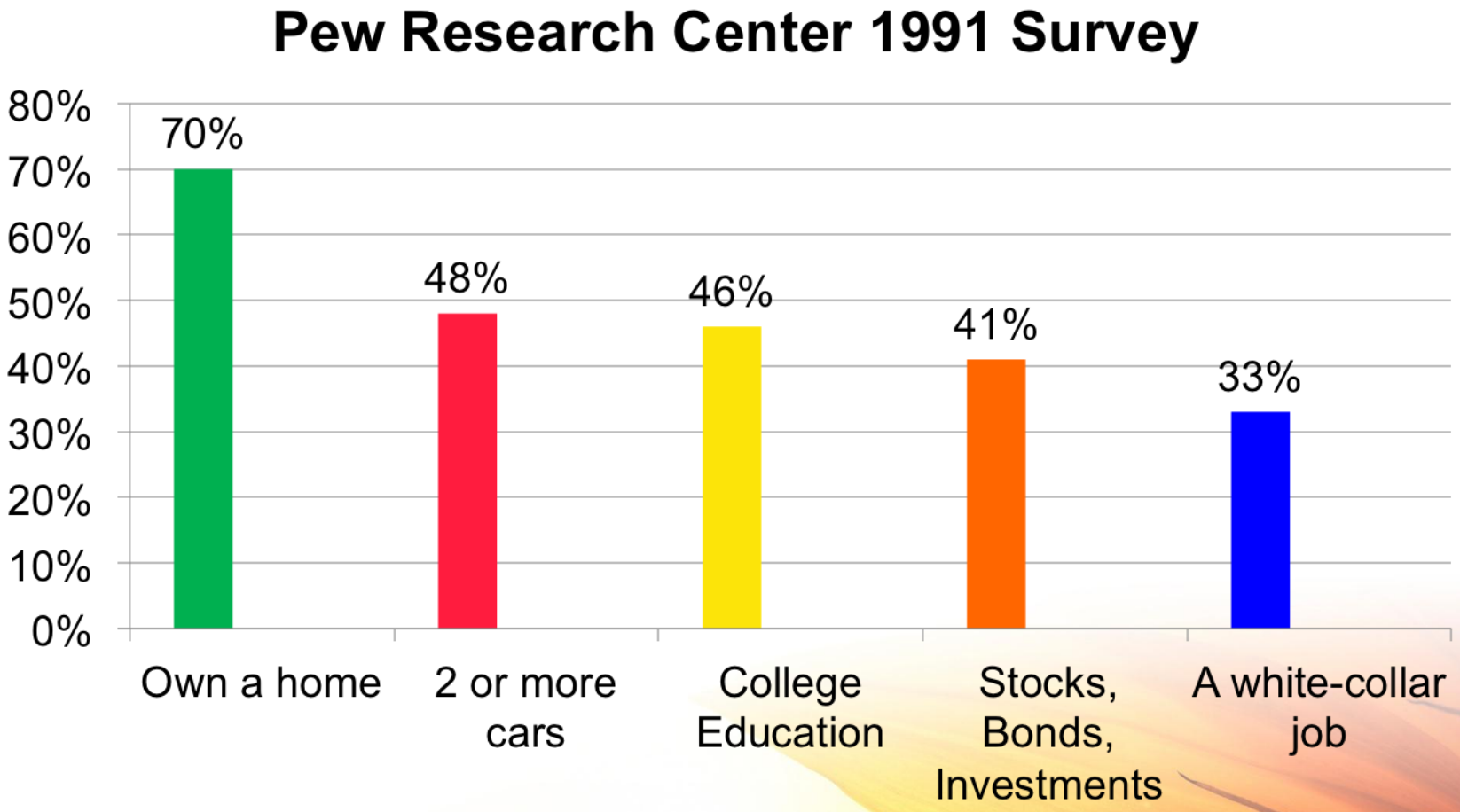
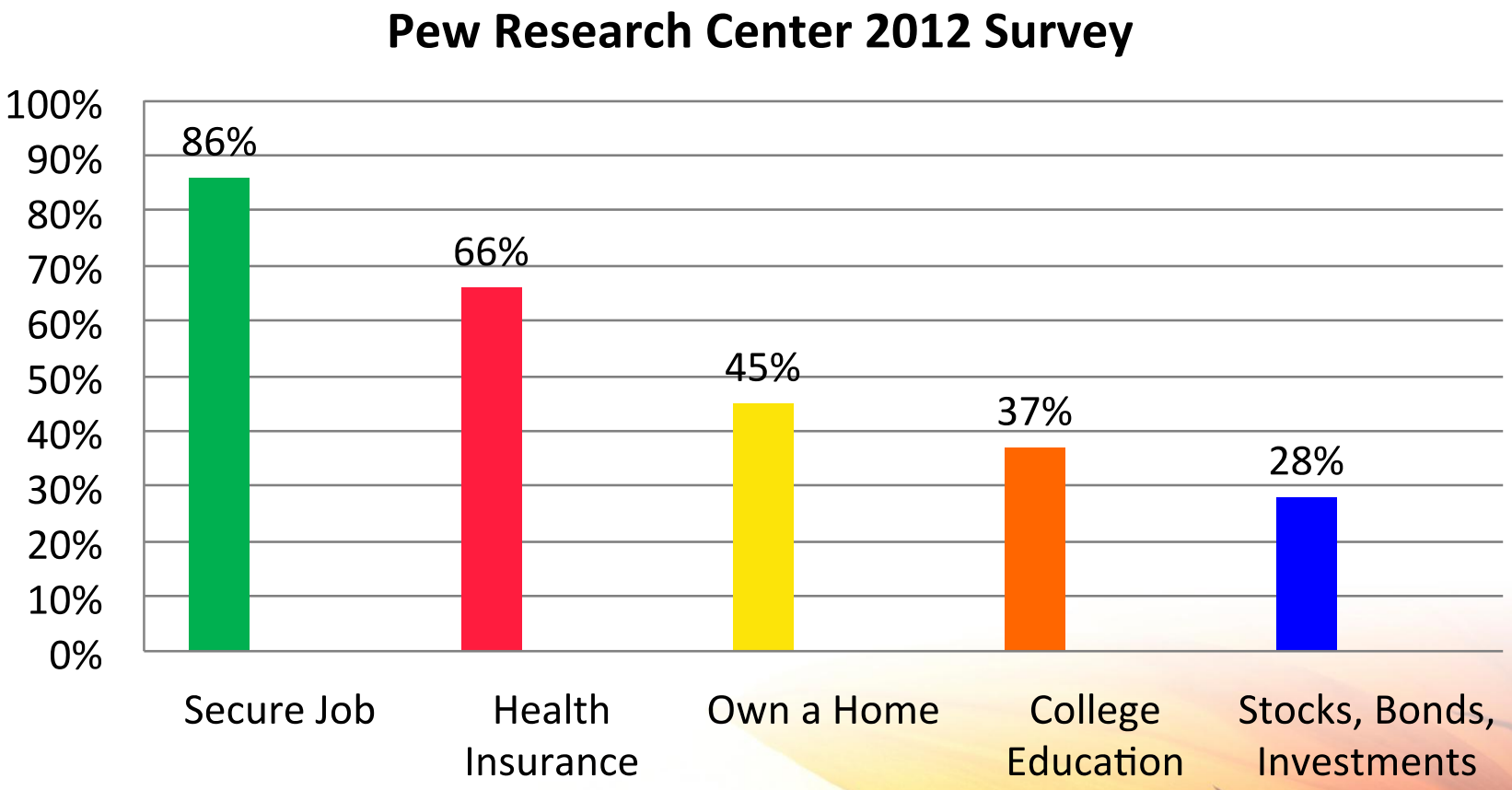


Stat of the Month



Stat of the Month

United States Department of Agriculture

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Secure A Job

USDA "Strike Force Community" Initiative

(45% or more of the children receive free or reduced school meals)

- **Southeast:** Arkansas, Georgia, & Mississippi
- **Tribal Areas & Colonia:**
  - Nevada, Colorado, Arizona
  - Utah (Tribal Area)
  - New Mexico and Texas (Colonia).

“Next Generation” Strike Force Community Initiative

- “Next Generation” in Strike Force Areas being organized by Coordinator, Carmen Jones, USDA, Office of Secretary.
- The Strike Force “Next Generation” states are: AR, MS, GA, AL or TX.

Health Insurance

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Financial Health Literacy
Health Insurance

Relationship with USDA/NIFA

U.S. Treasury and Department of Health and Human Services are interested in education and research findings

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FEMA & USDA/NIFA Interagency Agreement

"Cooperative Extension System – Recovery after Disaster"

Program: "Family Financial Toolkit after a Natural Disaster"

Status: The Interagency Agreement is being reviewed.

Own A Home

Housing Counseling

Relationship with USDA/NIFA

HUD and Federal Reserve Board has asked USDA/NIFA

for Cooperative Extension

Education & Research

United States Department of Agriculture

National Institute of Food and Agriculture

College Education

United States Department of Agriculture

National Institute of Food and Agriculture

Federal Student Aid

Relationship with USDA/NIFA

Federal Work Study Students become Wealth Coaches

Federal Student Aid
An OFFICE of the U.S. DEPARTMENT of EDUCATION

PROUD SPONSOR of the AMERICAN MIND™

StudentAid.gov

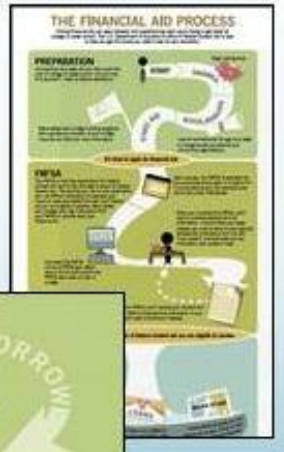
Incorporate into key touch points:

- Websites
- New media

Twitter

Facebook

Mobile and Tablet



Videos and Infographics

YouTube

Investments

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Investments for Retirement

Relationship with USDA/NIFA

Social Security Administration

Department of Health & Human Services

National Endowment for Financial Education (NEFE)

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The “Financial Cliff”

What is Happening Now?

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Financial Literacy and Education Commission (FLEC)

http://www.mymoney.gov

USDA – NIFA is an active partner with Federal Government Agencies

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FAMILY & CONSUMER SCIENCES

Cooperative Extension FLEC Speakers' Bureau

Two Year Pilot Project 2012 -2014

To Be Announced

Webinar offered in November 2012

United States Department of Agriculture

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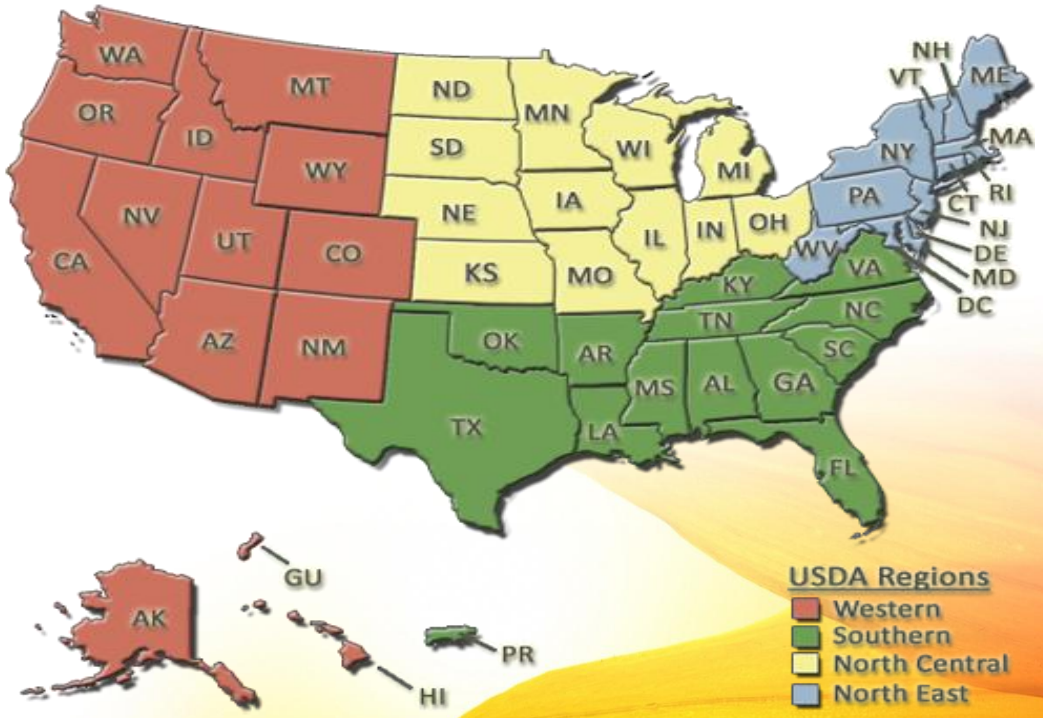
Partnerships Within

NEAFCS
National Extension Association of Family & Consumer Sciences

extension
more mind reach



EDEN
EXTENSION DISASTER EDUCATION NETWORK

United States Department of Agriculture

National Institute of Food and Agriculture

Working Together as Partners
(Federal, State, & Local)

Federal
USDA - NIFA
Division of Family and Consumer Sciences

Institute of Youth, Family and Community

State

Land Grant Colleges & Universities

Research

Education

Extension

Local
Cooperative Extension System

Promoting Financial Success

United States Department of Agriculture

National Institute of Food and Agriculture

Signature Program

Cooperative Extension's major health finance initiative is *Small Steps to Health and Wealth*™.

This program is designed:

- **to motivate consumers**
- **to implement behavior change strategies**
- **that simultaneously improve their health and personal finances.**

My Money App Up

MyMoneyAppUp Challenge

is motivating American entrepreneurs, software developers, the public, and students to propose designs for next-generation mobile apps and tools to help Americans shape their financial futures.

FLEC Research & Evaluation Intention

- Developed a set of research priorities intended to inform the FLEC and its member agencies, other federal agencies, private sector and academic researchers and other research funders
- Highlights important research questions facing the field of financial education
- Reduce research duplication and overlap

FLEC Research & Evaluation Priorities

- Leverage limited research funds to support the field of financial education
- Developing research clearing house for mymoney.gov

FLEC Research & Evaluation Priorities

- Evaluate successful financial education delivery
- Identify optimal strategy combinations
- Conduct longitudinal assessments
- Identify key measures of success
- Evaluate interactions between education and product design

FLEC Research & Evaluation Priorities

- Assess the impact of business cycles
- Explore the impacts of risk and financial shocks
- Identify local, state, and federal scalable opportunities
- Leverage synergies with other areas

CFPB - Call for Response

- **BUREAU OF CONSUMER FINANCIAL PROTECTION [Docket No. CFPB–2012–0030]**
- **Request for Information on Effective Financial Education**
- **AGENCY:** Bureau of Consumer Financial Protection. **ACTION:** Notice and request for information.
- **DATES:** Comments must be received on or before October 31, 2012.

CFPB
Consumer Complaint Center

http://www.consumerfinance.gov/complaintdatabase/

- Mortgage
- Credit Car
- Bank Account or Service
- Vehicle Loan or Consumer Loan
- Student Loan

Consumer Financial Protection Bureau (CFPB)

http://www.consumerfinance.gov/

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AFCPE Extension Pre-Conference

Wednesday, November 14, 2012

"Extension Financial Education – Making a Substantial Difference" (And Making Sure Stakeholders Know It)

Hyatt Regency St. Louis Riverfront, Missouri

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2013 America Saves Week
Feb. 25 – March 2

New This Year: College Challenge

Go to

www.AmericaSavesWeek.org

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