

Food Safety Outreach Program (FSOP)

Community Outreach Projects [up to \$150,000 each]

Objectives

- The project team/s should demonstrate that they will support the expansion of existing food safety education and outreach programs in the targeted communities.
- Applicants with an established track record to serve the intended audiences are appropriate.
- Project teams should have significant food safety education experience.
- Proposals should plan to reach a new audience or expand to a broader community.
- Demonstrate strong partnerships with local entities to include federal, state, university, cooperative extension, community-based organizations and non-governmental organizations preferably through sub-awards and/or sub-contracts.
- Establish and/or expand a robust and sustainable network of food safety education professionals within the serviced community.
- Address the economic sustainability of training programs and their ability to reach a variety of agriculture production and processing systems.

Methods

- Demonstrate awareness of the needs of the specific targeted audiences for meeting the FSMA requirements. Ex: Knowledge of existing curricula and gaps in training.
- Identify local communities that are providing training through food and farm cooperatives, food hubs with outreach programs, and state and/or local Department of Agriculture affiliates, among others.
- Describe the procedures for identifying and training individuals to be “Lead Instructors” or “Trainer of the Trainers.”
- Describe plans to modify FSMA-related educational and training materials to specific target audiences and various agricultural production, processing, and conservation systems, while preserving an FDA recognized core curriculum.
- Detail a communication plan for working with the FDA National Coordination Center and USDA-NIFA/FDA regional centers.
- Ensure that educational training materials and curricula are consistent with current FSMA guidelines and will have a national reach.
- Describe what and how data will be reported annually to the USDA-NIFA and/or NIFA/FDA Regional Centers. Be sure to include lessons learned, best practices, commodity groups addressed, target audience reached, and/or other metrics.

Key Personnel, Project Management and Budget

- Project teams should define role and responsibilities of key staff including those that will collect and report outcome data and those that will interact with regional center staff.
- Incorporate a timeline with benchmarks for key events that will address the project objectives.
- Budget and budget justification should adequately justify resources and funds directed to key personnel responsible for managing and conducting the project activities.

Submission Format

- The project narrative shall not exceed a total of 20 pages of written text with 12 point font regardless of whether it is single or double spaced, including all figures and tables.

