USDA Funding Opportunities
AFRI Childhood Obesity Prevention Challenge Area

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What we do......

Research

Action
So that we can........

- Meet the growing global food demand
- Fight hunger and food insecurity in vulnerable populations
- Develop regional systems for sustainable production of optimal biomass
- Help farmers and ranchers adapt to changing weather patterns
- **Ensure that nutritious foods are available at affordable prices**
- Reduce greenhouse gas emissions

- Enhance youth and family development
- Build energy independence
- **Strengthen educational capacity to prepare the next generation of scientists, agricultural producers, and educators**
- Restore and sustain natural resources supplies
- Ensure the health of delicate ecosystems
• Research - Provide answers to the complex issues facing the nation and world
• Education - Strengthen schools and universities to train the next generations
• Extension - Provide the knowledge gained through research and education to the agricultural workforce - theory into practice
Agriculture and Food Research Initiative Competitive Grants Program

- AFRI is the USDA competitive grant program designed to provide fundamental and applied research, education and extension projects in food and agricultural sciences. There are two key program areas:
  - **Challenge Area Programs-Integrated**
  - **Foundational Programs- Basic Research**
Challenge Area

- Integrates Research, Education and Extension
- Focuses on both basic and applied research
- Addresses selected priority areas

Childhood Obesity Prevention
• Grant types
  – Standard ($500K-$1M)
  – CAP ($5M-$25M)
  – FASE ($150K)
  – Conference ($50K)
Program Area Priority

- Generate **new knowledge** of the behavioral (not metabolic), social, cultural, and/or environmental factors, including the food environment, that influence childhood obesity.

- Use this information to **develop and implement** effective family, peer, community, and/or school-based interventions for preventing overweight and obesity and promoting healthy behaviors in children and adolescents (**ages 2-19 years**).

- Prevent overweight and obesity and promote healthy behaviors in children and adolescents.

- This knowledge should have a strong emphasis on **health literacy and health disparities**.

- Behavior should be defined in a broad sense to include individual **patterns of behavior** and how individuals respond to others, the **environment, and policy**.
Program Area: Childhood Obesity Prevention
FY 2015

59 Proposals Received
8 Proposals awarded
14% Success Rate
Average Award Size: $1.6 M
Contact Information

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