



United States
Department
of Agriculture

National Institute
of Food and
Agriculture

COMMUNITY NUTRITION EDUCATION (CNE) LOGIC MODEL OVERVIEW

The goal of Community Nutrition Education is to provide learning experiences that increase the likelihood of people making food choices consistent with current dietary advice as reflected in the Dietary Guidelines for Americans and the Food Guidance System—with special attention to people with limited budgets. For the full detail to this model, visit www.nifa.usda.gov/nea/food/fsne/logicmodeldetail.pdf

**START/
RESTART
HERE**

1 SITUATION

- describe condition for areas of concern

2 PRIORITY AREAS

- diet quality & physical activity
- food security
- food safety
- food resource management
- other (identify)

3 INPUTS

- financial
- needs assessment & planning processes
- materials
- people

FILTER OF ASSUMPTIONS



**INDIVIDUALS
& FAMILIES**



**ENVIRONMENTAL
SETTINGS**



**SECTORS
OF INFLUENCE**

EFFECTING CHANGE

4 FOCUS

5 OUTPUTS

ACTIVITIES

active learning with educator (direct)
distribution of information (indirect)
social marketing campaign

PARTICIPANTS

individuals
families
target audiences

develop local partnerships
identify opportunities
eliminate barriers to nutrition education

local institutions
partnership organizations

influence/create/revise social systems and public policies related to core areas

universities
government
non-profit organizations
professional associations
public health & healthcare systems
private sector
mass media

INFLUENCE OF EXTERNAL FACTORS

6 OUTCOMES

short term
gain awareness/knowledge/skills about nutrition priorities
use awareness/knowledge/skills to change behavior
long term
risk factors are decreased & health improved

short term
gain awareness related to nutrition priorities
commit to change in a written action plan
long term
community problems are solved

short term
identify and define issues related to nutrition priorities
work together to address identified needs
long term
laws, policies, and/or practices supporting sustained improvement are revised/adopted

DIET QUALITY & PHYSICAL ACTIVITY

plan menus; choose foods using dietary guidelines
eat nearer to dietary recommendations
chronic disease risk factors are decreased

identify challenges & opportunities to improve food at community venues
offer healthier food at local venues
nutrient-dense foods are available at schools, worksites, recreational centers, etc.

commit/agree to address identified needs and determine roles/responsibilities
increase safe, affordable, accessible areas for walking/bicycling for low-income populations/neighborhoods
physical activity options for low-income populations are inviting/safe/accessible/supported through zoning/land-use policy/practice

FOOD SECURITY

identify emergency food sources
enroll in non-emergency food programs
household food insecurity is decreased

identify challenges & opportunities to improve food quality/availability in emergency food programs
increase quantity & quality of foods in emergency food programs
emergency/non-emergency food assistance programs have sufficient healthy food

commit/agree to address identified needs and determine roles/responsibilities
connect emergency/non-emergency/anti-hunger agencies/organizations to improve food access
coordination exists across food assistance programs for improved participation

FOOD SAFETY

demonstrate proper hand-washing technique
increase practice of proper hand washing
illness due to food contamination is decreased

identify challenges & opportunities to improve food safety at community events
improve safe food-handling practices at community events involving low-income populations
community food borne illness is decreased

commit/agree to address identified needs and determine roles/responsibilities
facilitate safer food practices by food handlers wherever food is offered
food safety certification in food service establishments is more universally implemented

FOOD RESOURCE MANAGEMENT

list available food resources
use one or more beneficial shopping technique(s)
reliance on other sources for food is reduced

identify challenges & opportunities for making local foods readily available
establish farmers markets/community gardens in low-income neighborhoods
nutritious, affordable, local foods are more readily available

commit/agree to address identified needs and determine roles/responsibilities
facilitate access to local foods through community gardens/farmers markets/other statewide sources
food deserts are reduced or eliminated

ON-GOING EVALUATION & ADJUSTMENT