COMMUNITY NUTRITION EDUCATION (CNE) LOGIC MODEL OVERVIEW

The goal of Community Nutrition Education is to provide learning experiences that increase the likelihood of people making food choices consistent with current dietary advice as reflected in the Dietary Guidelines for Americans and the Food Guidance System—with special attention to people with limited budgets. For the full detail to this model, visit www.mra.usda.gov/nnea/food/lsne/logicmodeldetail.pdf

1. **FOCUS**
   - **ACTIVITIES**
     - active learning with educator (direct)
     - distribution of information (indirect)
     - social marketing campaign
   - **PARTICIPANTS**
     - individuals
     - families
     - target audiences
   - **OUTCOMES**
     - gain awareness/knowledge/skills about nutrition priorities
     - use awareness/knowledge/skills to change behavior
     - risk factors are decreased & health improved
   - **EXAMPLES OF INDICATORS BY PRIORITY AREA**
     - food security
     - food safety
     - food resource management

2. **SITUATION**
   - describe condition for areas of concern
   - **ENVIRONMENTAL SETTINGS**
     - diet quality & physical activity
     - food security
     - food safety
     - food resource management
   - other (identify)

3. **PRIORITY AREAS**
   - diet quality & physical activity
   - food security
   - food safety
   - food resource management
   - other (identify)

4. **INPUTS**
   - financial
     - needs assessment & planning processes
     - materials
   - people
   - organizations

5. **SECTORS OF INFLUENCE**
   - universities
     - government
     - non-profit organizations
   - professional associations
   - public health & healthcare systems
   - private sector
   - mass media

6. **OUTCOMES**
   - diet quality & physical activity
     - plan menus, choose foods using dietary guidelines
     - eat nearer to dietary recommendations
     - chronic disease risk factors are decreased
   - food security
     - emergency food sources
     - enroll in non-emergency food programs
     - household food insecurity is decreased
   - food safety
     - identify challenges & opportunities to improve food quality/availability in emergency food programs
     - inform people about food safety & community events
     - illness due to food contamination is decreased
   - food resource management
     - identify challenges & opportunities for making local foods readily available
     - establish farmer's markets/community gardens in low-income neighborhoods

7. **ON-GOING EVALUATION & ADJUSTMENT**
   - measure impacts
   - feedback
   - modify program to address identified needs

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Revision of the 2000 CNE Logic Model | February 2014 | Aligns with Dietary Guidelines for Americans, 2010 | Contact: Helen Orphanek | National Program Leader | Food and Nutrition Education | USDA/NASCA | help.sagebud@usda.gov