

Outcomes Based Reporting Guide for BFRDP (October 2016 update)

The purpose of collecting information on the outcomes of the Beginning Farmer and Rancher Development Program (BFRDP) is to enhance and document its impact. Project outputs and outcomes will be used to learn what works and what does not work, and the information will then be disseminated to future projects. By sharing experiences, the established beginning farmer programs can help promote the success of new programs in other regions. In addition, a brief synopsis of the report including some success stories will be posted on relevant websites to demonstrate the impacts of the program to policy makers and others interested in beginning farmer and rancher issues. Therefore, it is very important for you to provide as much of the requested information as possible as it will help improve BFRDP and, in turn, enhance the sustainability of beginning farmers and ranchers in the United States. In this light, an “unexpected result” may be as valuable as a “success.” Information on annual outcomes, or milestones, could also help the project identify and overcome inevitable hurdles, and provide lessons for similar projects in the future.

BFRDP is designed to assist beginning farmers and ranchers in entering, establishing, building and managing successful farm and ranch enterprises. To this end, grant funds are intended to support the development and delivery of education, mentoring, and technical assistance programs. As the projects may have different specific objectives, each project may have different outputs and outcomes. To measure progress towards the primary BFRDP goal of “providing beginning farmer and rancher producers and their families in the U.S., as appropriate, with the knowledge, skills and tools needed to make informed decisions for their operations, and enhance their sustainability,” a common set of output and outcome measures have been identified. Each grantee does not have to report on all the measures but for each question respond only to the most appropriate measure of output and/or outcome.

Although the funded activities of BFRDP projects may be different, the long-term goal is to help beginning farmers and ranchers to start farming and to stay in farming. But, these long term outcomes may not be measurable for several years, especially within the three years of the project funding period. Therefore, shorter term outcomes may be used as proxies to determine likely long-term outcomes. Factors beyond the scope of individual projects also may affect the ability of new and beginning farmers to remain in farming.

REEPort is the NIFA interface for entering your required annual and final reports (replacing CRIS, for those who used CRIS in the past). Instructions are at: <http://nifa.usda.gov/tool/reeport>. A report is due each year within 90 days of the annual anniversary date of your grant, with the final report due within 90 days of the ending date. REEport is designed for research projects and formal (classroom) education projects, as well as extension/public education programs such as BFRDP; therefore, see below for BFRDP-specific instructions.

To help you gather the information required for REEPort, and to help us analyze and share results across the whole program, the BFRDP-funded clearinghouse (FarmAnswers.org) team at the University of Minnesota Center for Farm Financial Management developed the BFRDP Results Verification System (RVS) at <http://RVS.umn.edu>. BFRDP grantees are required to contribute information to the BFRDP clearinghouse including project results and contributions to the digital library; RVS is the tool for entering these contributions. Instructions and training webinars are provided to current and new grantees, see <https://sites.google.com/a/umn.edu/rvs-bfrdp-help/>. We strongly encourage grantees to use RVS first, before entering information into REEPort, and then follow the instructions for copying from RVS to REEPort.

The suggested measures described below are meant to provide guidance on important data to track, for both new applicants working on proposals and for new grantees gathering data for their annual and final reports.

BFRDP - Standard Projects

Participants and Audience Served: enter when asked in RVS, and in the “Target Audience” section of REEport (note: the “Participants” section of REEport refers to project leaders and partners, and “Student Count” refers to university/college students involved in the conduct of the project; nothing in that section of REEport refers to the beginning farmer/rancher participants.)

1. Report the number of people you help achieve the following during the project (cumulative and without double-counting, so that the total of a+b+c = the number of people you can document, by the end of your project, that you have helped to enter or be more successful in their first 10 years of farming):
 - a. Number whom you help to start farming (people earning income from farm sales)
 - b. Number whom you help prepare to start farming (see Note below)
 - c. Number in their first 10 years of farming whom you help improve their farming success (people farming at the start of your project whom you help to be more successful in economic, environmental and/or social measures)

Note: the goal of BFRDP is to help people enter farming (a, above) or be more successful in their first 10 years of farming (c, above). We are also interested in those that you help move substantially toward starting a farm (b, above) even if that farm does not start during the term of the BFRDP project. Count in (b) those who indicate they intend to start a farm, develop a business plan, find work on someone else’s farm or continue to more advanced training; but do not count in (b) those who gain exposure to farming but do not show action or intent to continue on a path toward farming.

2. Audience emphasis – report up to five special-emphasis audiences that you serve in your project, including:
 - a. Military veterans (be sure to include, if your project has a component that specifically targets them)
 - b. Socially-disadvantaged audiences (be sure to include any for which your project has a specific focus, all or in part)
 - a. Immigrant producers
 - b. Women
 - c. African American
 - d. Hispanic or Latino
 - e. Native American
 - f. Asian or Pacific Islander
 - c. Limited-resource producers (be sure to include if your project has a specific focus, all or in part)
 - d. Farmworkers (be sure to include if your project has a specific focus, all or in part)
 - e. Other categories (organic, specialty crops, urban, small farms, and/or traditional commercial producers)

Outcome (Results) Measures: enter when asked in RVS, and in the “What Was Accomplished?” section of REEport

These are actions that producers (or aspiring producers) take as a result of your project. Most projects have a number of these measures, since they work with new producers on a range of topics in production, marketing, business management, legal, and human/social topic areas. For each topic, there four levels of producer actions, listed here in order of increasing producer engagement:

- Understand - learn, increase awareness, identify, gain confidence
- Develop - write, conduct, obtain, create
- Decide - commit to, indicate, choose, plan to act
- Implement - adopt, establish, incorporate, initiate, use

You may have several producer actions for a component of your program. For example, a proposed result may be that producers will understand how to write a marketing plan with the producer action being “Understand”. You may have a second proposed result that producers will write a marketing plan with the producer action being “Develop”. Finally, you may have a third result that producers will implement their marketing plan with the producer result being “Implement”. For each outcome, you need a plan for tracking and reporting results. When and how do you verify the results (e.g., a written evaluation by participants at the end of a session or a series of activities)? For how many producers can you report this result?

Activity Measures:

While your primary focus should be on outcomes (results), describing the activities that led to those outcomes provides a record of how you achieved results, and help others learn from your experience. Enter this information where asked in RVS, and also in the “Opportunities for Training” section of REEport.

Products:

Enter the products of your work into REEPort (particularly scholarly publications, reports and products available to the public) and into the Digital Library at FarmAnswers.org, with particular attention to products that could be used by farmers and ranchers, and products that can be used by other new farmer/rancher training/education programs.

BFRDP – Developmental Projects

Developmental grants were awarded for shorter periods (usually 12 months) to organizations without prior BFRDP experience. Development grants should follow the same instructions as Standard Projects, providing as much information as you can. We realize that Developmental Projects may not be able to provide the same kind of results as a 36-month Standard Project.

BFRDP - Educational Enhancement Projects

Note: BFRDP funds relatively few EE projects, and their output and outcome measures may vary from project to project. Here are some suggested data to track and report:

1. Number of curriculum evaluations conducted (curriculum evaluation can be conducted by internal and/or external teams to improve relevance of teaching materials, courses, objectives and learning outcomes, etc).
2. Number of non-curriculum program evaluations conducted (program evaluation can be conducted by internal and/or external teams to improve student recruitment, teaching and mentoring methods, student or beginning farmer assistance, placement, and identification of gaps in program offerings around the nation).
3. Number of new curricula developed, e.g.:
 - a. Production management
 - b. Business management
 - c. Marketing
 - d. Legal strategies
 - e. People management
 - f. Regional or commodity specific
 - g. Other - explain
4. Number of special training programs offered (e.g., train-the-trainer kinds of activities):
 - a. Conference based (national or regional)
 - b. Internet based
 - c. Other - explain
5. Number of trainers trained:
 - a. Standard grantees (i.e., BFRDP-funded)
 - b. Non-BFRDP-funded beginning farmer and rancher trainers
6. Number of BFR organizations assisted with information and/or enhancing their BFR training
 - a. Standard grantees (i.e., BFRDP-funded)
 - b. Non-BFRDP-funded BFR programs
7. Describe information products created by your educational enhancement project (e.g, new courses and curricula, training materials, new program structures, etc). and enter each in the digital library at FarmAnswers.org
8. Number (and/or description) of information products created by other BFR programs as a result of your Educational Enhancement Team activities (and encourage/assist those programs to enter the products at FarmAnswers.org):
 - a. New programs in beginning farmer and rancher education
 - b. New or revised courses
 - c. New or revised training materials
 - d. Other

For Current Grantees: Summary of Reporting Steps

Grantees of the Beginning Farmer and Rancher Development Program (BFRDP) are required to contribute information (educational materials and results) to the BFRDP clearinghouse, as well as the required annual reports to NIFA's reporting system, REEport. The Results Verification System helps grantees organize and enter their information so that it appears in the public clearinghouse, FarmAnswers.org, and also formats it for cut-and-paste into REEport. Here are the steps and timeline for working with RVS and REEport most effectively and efficiently:

Programmatic Reports (Project Director, PD, is primary contact):

Step	What	When	How
1	REEport initialization	When NIFA award is recommended (required in order to make the award)	REEport will send an invitation soon (a few days to a couple of weeks) after NIFA calls the PD
2	RVS initialization a. Register b. Enter & Submit c. NIFA approves	Within three months of the start of the award.	Clearinghouse/NIFA program staff send new grantees the instructions and give a webinar training (both at help link below)
3	RVS annual report	Within 90 days of the anniversary the start date of your award, and before step 4.	You can add information at any time through the year, and then submit at the end of the year.
4	REEport annual report	Within 90 days of the anniversary of the start date of your award.	Cut-and-paste as directed by RVS, after completing the report in RVS.
5-6, etc.	Repeat 3&4 each year, until final.	As above.	As above.

Financial Reports (Authorized Organizational Representative, AOR, is primary contact):

Step	What	When	How
4.a.	Federal Financial Report	Same as #4 above – within 90 days of anniversary of start date.	Form SF-425, emailed to awards@nifa.usda.gov
	REEport financial report	February 1 of each year, reporting on the prior fiscal year (Oct 1-Sept 30)	Through REEport (see help below)

What is my anniversary/start date? Most 2014 BFRDP awards started on 12/01/15 or 12/15/15; most 2015 BFRDP awards started on 9/01/2015; and most 2016 BFRDP awards started on 8/1/16 or 8/15/16. You can look up your project in the NIFA Data Gateway at <https://nifa.usda.gov/data>.

Instructions and help guides:

RVS: <https://sites.google.com/a/umn.edu/rvs-bfrdp-help/>

REEport: <https://nifa.usda.gov/tool/reepport> (but beware, this is one-size-fits-all for all NIFA programs, and therefore sometimes confusing to BFRDP grantees, so do RVS first and then use its cut-and-paste)

SF-425 financial report: <https://nifa.usda.gov/resource/sf-425-federal-financial-report>

REEport financial report: <https://nifa.usda.gov/resource/reepport-financial-report-manual>